

**International
FameLab**
TALKINGSCIENCECHELTENHAM FESTIVALS


Dear Sam Rametse

Date: 14 January 2013

We are very excited as FameLab[®] South Africa kicks off for the first time in 2013!

We'd like your support in getting South Africa's young scientists and postgraduate science, technology, engineering and maths students (age 21 - 35) to enter and improve their science communication skills.

The National Final takes place at Scifest Africa on the 15th of March. The winner will represent South Africa in the International FameLab[®] Final in the UK in June 2013.

Regional heats and semi-finals are taking place at the following venues:

- SciBono Discovery Centre in Johannesburg 21 February 2013
- Gateway Science Centre in Durban 26 February 2013
- Cape Town Science Centre 28 February 2013

Finalists will hone their presentation skills at masterclasses with international science communication trainer Malcolm Love before competing in the National Final.

Participants will have 3 minutes to engage their audience using whatever props they can carry onto the stage. They will be judged by leading South African scientists and media celebrities on the content, clarity and charisma of their talks.

Please share the attached information sheet with your networks.

FameLab[®] is an international competition dubbed "Pop Idols for scientists" running in 25 countries around the world. It seeks out new voices in science, technology, engineering and maths – developing science communication skills and profiling role-models to inspire the next generation of scientists. Visit: <http://www.britishcouncil.org.za/famelab> to register.

We look forward to working with you to reach out to our brightest and best and to take South African science to the world.

Yours faithfully

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Join us and our
current partners in

**FameLab South
Africa 2013!**

